

STATE AGENCY LEADERSHIP ROLE

The Washington State Legislature, State Agencies, and Institutions of Higher Education recognize the crucial leadership role they have to develop and implement effective commute trip reduction (CTR) programs. Successful CTR programs will reduce commute trips, enhance agency sustainability plans, ensure transportation friendly location of state worksites, encourage ridesharing, walking and cycling, support the reduction of greenhouse gas emissions, and support the Governor's Wellness Initiative for state employees. State Agencies and Institutions of Higher Education demonstrate their commitment to the goals and mission of CTR by allocating resources and funding in their budget planning process.

Therefore, state agencies and institutions of higher education shall aggressively develop and implement substantive CTR programs to reduce commute trips by state employees. These programs shall be designed to enhance agency sustainability plans, ensure that state facility locations encourage ridesharing for employees and customers, reduce energy consumption and congestion in urban areas, and reduce air and water pollution associated with automobile travel. Allocation of agency resources and funding to CTR programs during agency budget planning is a key indicator of an agency's commitment to the goals and mission of CTR.

Examples of how state agencies and institutions of higher education can model employer leadership in commute trip reduction include:

- ◇ Incorporate CTR statements into their mission, strategic and sustainability plans.
- ◇ Provide funding and resources for CTR in the agency budget.
- ◇ Provide public communication and support for CTR by state and agency leaders.
- ◇ Show consistent recognition of CTR activities, champion commuters, ideas, events, etc. from senior management teams.
- ◇ Offer consistent CTR program elements to all agency employees not just those located in CTR affected worksites.
- ◇ Locate state facilities in urban areas and near local bus routes.
- ◇ Co-locate agency worksites together to coordinate CTR programs.
- ◇ Co-located state worksites coordinate CTR program elements.
- ◇ Participate in the local or statewide CTR planning process.