

Interagency Commute Trip Reduction Board

Action Plan

July 2023 – June 2025

Goals

- Increased mode shift away from single occupancy vehicle (SOV) commutes at state agencies
- Widespread management support at state agencies
- An expanded and engaged State Agency CTR Board that consistently participates in board meetings, communications, and development of materials
- Support for ETC's to gain a stronger CTR culture at their agency by providing them with commute trip reduction marketing information
- Updated guidance and clear ETC responsibilities
- Improve state agency data management, analysis, and communication (i.e., commute survey and program report)
- Encourage full or part-time ETC positions depending on agency size (e.g., large agency's need a full-time, engaged ETC)

Key Strategies

Deliver and improve existing program by:

- Expanding state agency rider benefits (STAR Pass), to Twin Transit
- Identify the limitations that keep agencies from advancing drive alone rates
- Promote CTR through environmental awareness, personal health, and reducing greenhouse gases.
- Updating and maintaining guidelines, educational, and marketing materials
- On an annual basis, review the Joint Comprehensive CTR Plan to reflect current policy decisions of the Interagency CTR Board.
- On an annual basis, review the ctr.wa.gov and OFM CTR webpages for accuracy and working links.
- Supporting the statewide vanpool benefit for all state employees - 100% coverage

Engagement:

- Engaging the TDM Technical Committee for feedback and support
- Increase awareness of State agency CTR to Executive Board
- Recruiting and maintaining membership requirements as outlined by RCW
- Engaging with WSDOT Execs for program support

Recognition of ETCs, managers, and others including:

- Providing opportunities for ETC recognition through internet stories, certificates of excellence, or other cost-effective ways
- Acknowledging managers who support CTR
- Identify ways to recognize ETC's

Performance Measures

- Increased participation in developing worksite specific CTR strategies that reduce the drive alone rate (60%)
- CTR survey data: positive changes to mode split, vehicle miles traveled (VMT), and greenhouse gas (GHG) at state agencies
- Increased ETC participation in reporting, surveying, and participating in ETC-oriented events.