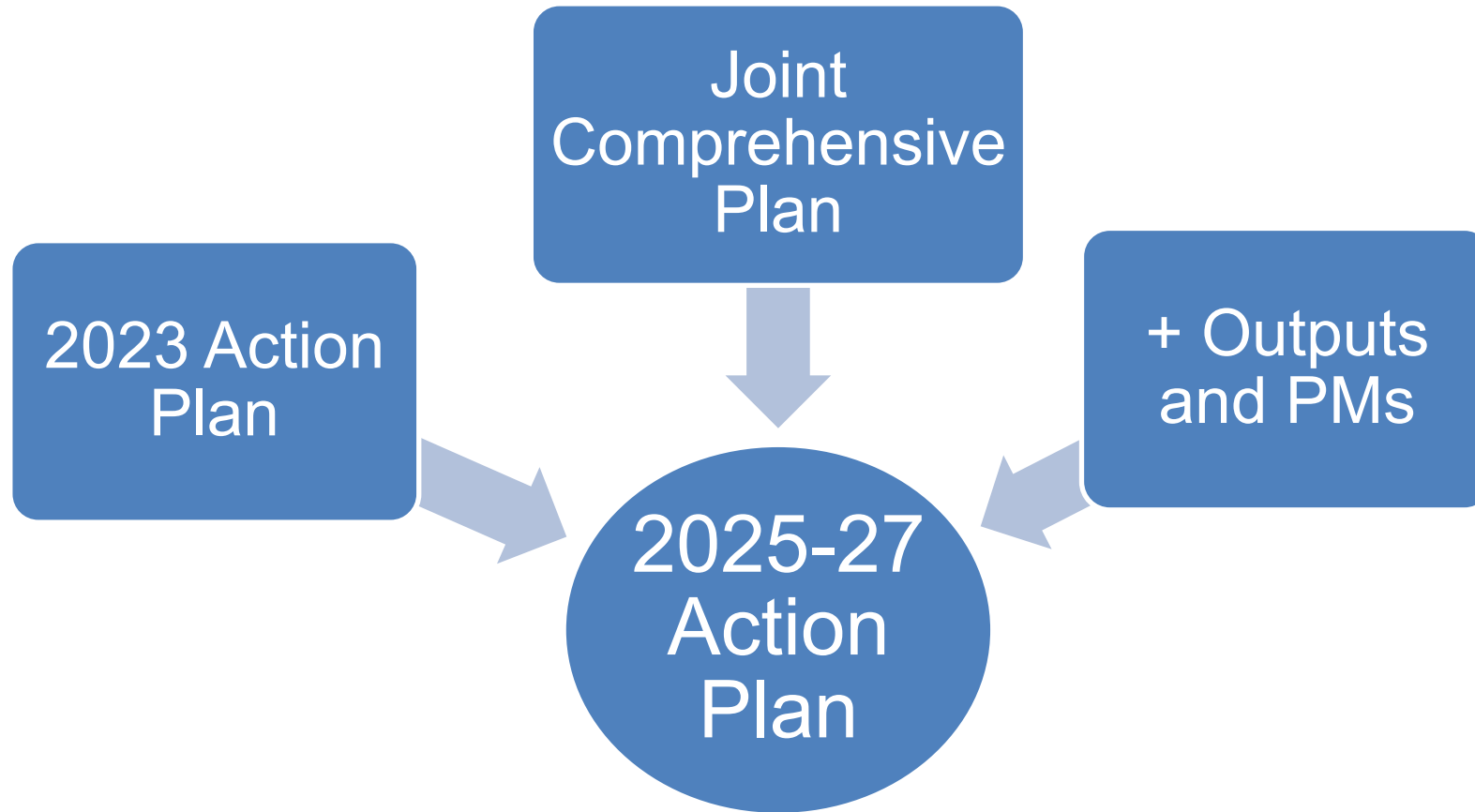


State Agency CTR Action Plan Update

- ☐ Subcommittee steps
- ☐ Action Plan overview
- ☐ Next Steps
 - ☐ Action Plan input (next two months)
 - ☐ October meeting and beyond

Subcommittee Steps



Action Plan Overview

The 2025-27 Action Plan outlines the board's strategic priorities and coordinated actions to advance commute trip reduction across Washington State agencies.

This biennial plan establishes a framework of actionable goals aligned with measurable outcomes and practical strategies and emphasizes leadership engagement, enhanced data practices, and improved support for ETCs as key enablers of success.

Action Plan Overview (cont'd)

Goal 1: Foster a culture of commute trip reduction at state agencies.

Strategy*	Activity**	Outputs+	Performance Measures++
Build state agency awareness and leadership support for CTR programs.	Create regular communication channels to leadership.	<ul style="list-style-type: none"> • Newsletters • Incentive Guidance • Engagement and recognition communications • Case studies: presentations, writeups 	<ul style="list-style-type: none"> • Response rates • Champions identified • Success stories, studies, presentations • Articles posted • newsletters sent • Click rates • Established posting channels
	Engage agency executives to champion the program internally and externally.		
	Create incentives guidance for employers.		
	Recognize agency managers and individuals who actively support CTR initiatives.		

*Strategy: approach to achieving goal

**Activity: the 'what' that we do within a strategy

+Outputs: the products of the activity(ies)

++Performance Measures: how well/to what extent we are

Action Items

By October Meeting

- Feedback by August 24th
 - Office Hours from 2:00-3:00 pm on August 7th
- Finalized Plan by September 9th
- Vote on action plan by email by September 15th

During October Meeting

- Prioritize strategy activities for 2025-26
- Form action subcommittees
- Subcommittees to meet once between October and January meetings

